

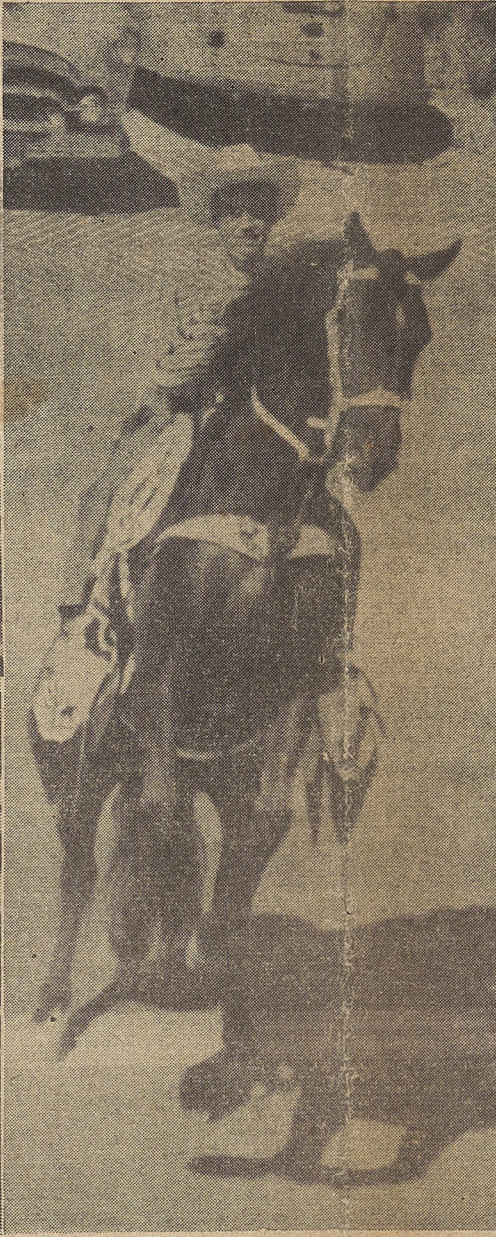
# The Lakeside Star

IN CASE OF FIRE—  
CALL H4-1010

Vol. VIII

Lakeside, San Diego County, California, Thursday, September 24, 1953

No. 26



It was a grand two day celebration. The Days of '49 never saw anything like the parade, the people, dancing, eating and all around fun. More than 4000 people crowded into town to help residents recall the days which preceeded the founding of the sovereign State of California. The kick-off parade, some of the scenes shown above, was the longest parade ever staged. It wound the full length of Maine St. and doubled back on itself. The trophies handed to top performers in each category by the president of the Frontier Riders were nicely designed. Parade Marshall Monte Hall shown in the center did a good job of managing the long march. Upper left one of the lovely costumed lady riders. Upper right the outstanding Rock N Ride drill team. Lower left the Lions club of El Cajon sent an all age baton corp to the parade. Lower right the Native Sons of the Golden West glorified the gold miner in their outstanding float. These were only a few of the many entrants. They were all good and we join with the Parade committee which worked hard to make this a successful Days of '49 in wishing all those who participated a hearty vote of thanks. —Staff Photos and Photos by Doty May.

## Lakeside Community Chest Drive To Use Lakeside - El Cajon Different Approach For Funds This Year Farm Bureau To Hold Annual Picnic

Method of approach this year by the Community Chest organization in the Lakeside area said Walter McAdams, Chairman, is the plan to respect the wishes of each donor by making it possible for the donor to act upon his or her own volition and inspiration and not entirely upon direct solicitation which often catches prospective donors without funds at the moment of contact.

As Mr. McAdams stated, "the good people of Lakeside are fully cognizant of the worthiness and great need of Community Chest donations; they are adult in their thinking and emotional desires; they only need remind-

### Old Timers Greet Many At Picnic

Reminiscing of the olden days in Lakeside was done by those present for the 49er Old Timers picnic Sunday. Mr. and Mrs. George Miller of Lakeside arranged the picnic and welcomed everyone. Entertainment was furnished by Sophie Jackson and Vivian Lucas.

Out of town guests were introduced. Some people had not been seen here since 1916. Mrs. Fred Osborn, better known as Mrs. Lewis Kirkpatrick and her daughter Alice who was nine years of age when she left here. Also Jessie Downing now Mrs. Wondstra. Mrs. Chas. Weston from San Francisco, Mr. and Mrs. Bruce Weston, La Jolla, Mrs. Stella Weston, San Diego, all residents of Lakeside in the early 1900's.

Prizes were awarded as follows: Couple residing in Lakeside the longest, Mr. and Mrs. Wallace Phillips. Man born in Lakeside was Wesley Beadle. Woman born in Lakeside, Phyllis Isom. Youngest boy present, son of Mr. and Mrs. E. Linden (Marjorie Kephart). Youngest girl, Janelle Smith, granddaughter of Mr. and Mrs. B. F. Ried. Largest family present, Mr. and Mrs. E. N. Kephart with 13 members. (1st) Mr. and Mrs. B. J. Conrad with 9 members present. Woman coming from longest distance, Mrs. Chas. Weston, S. F. Chas. Rosenwald, South Dakota. Youngest mother, D-Ann Conrad Horn. Youngest grandmother, Mrs. Wilbert Palmer. Youngest great-grandmother, Helen Silvas. Oldest man, Frank Brown. Oldest woman, Bertha E. Conrad.

Saturday, Oct. 3, another Annual Farm Bureau Barbecue will be held in El Monte Park beginning at 6 p. m. The park has been reserved from 2 to 10 p. m. with Maurice Smith arranging ball games and horse shoe pitching for those who wish to come out in the afternoon. This annual event is for the El Cajon and Lakeside Centers which precedes the annual drive for memberships. All members and prospective members are invited to attend.

Prize money won by both centers at the Del Mar County Fair will be used to defray expenses. Entertainment and dancing will be provided. Committee members are Maurice Smith, Mrs. Louisa Haize, Mrs. Dorothea Brickhandler and Clarence Foster.

If anyone knows what happened to 150 silver knives which belong to Lakeside Farm Bureau, please contact Hart Dunham, H4-1460.

### Final Picnic Set

Having enjoyed numerous outings during the summer in which their den mothers and dads have participated, members of the Cub Scouts of Lakeside will have another opportunity for a picnic on Sunday at 12:30 p. m. in Eucalyptus Park, La Mesa. Parents are asked to meet in the park.

Please bring enough wienies and buns to care for your own individual family, also drinks for your children. Ice Cream will be furnished to all children, and coffee will be served the adults. Games are being arranged for the boys to enjoy. Hereafter Pack meetings will be held in the Lakeside schools.

### Fire Destroys

A garage and contents valued at \$2,000 were demolished by fire at the Ralph Van Attenberry home on Hillside Ave., here last Sunday afternoon. Probable cause was a child playing with matches. Parents are urged to keep matches away from children's reach as reports state that 90% of fires in this area are caused from children playing with matches.

The Lakeside Volunteer Fire Dept. were on the job as always.

## Lakeside Welfare Board States Aims

The Lakeside Welfare Association is the local agency of the San Diego County Community Chest Organization. In so far as possible, the aim of the Lakeside Welfare Association is to take care of community welfare needs, including family emergencies, and support of all youth character building organizations.

The Lakeside Welfare Association meets the first Wednesday of each month to discuss emergency and relief cases. A quota from funds collected for Red Feather Drive each year are given to the Lakeside Welfare Association to carry on their work. The donations given to the Community Chest will determine how much will be allotted to our own local agency. Help and clothing are available to those in need by phoning Mrs. Polk, H4-3082 or a call to Mr. Elmer Walker at the school will handle the emergency.

Assistance in helping to make the Lakeside Welfare Association as effective as possible in serving this community is always appreciated. You are invited to attend meetings whenever

## Majorette Contest Top Entertainment

One of the outstanding events of the '49er celebration was the Majorette contest held in the tennis courts. Girls of many ages came from all over Southern California to compete in the contest.

There were four classes of entries. The novice class was won by Christine Marshall of Fullerton. Patty Corle of La Mesa was second and Linda Lou Hughes of San Diego was third.

In the junior class Dawnne Nanninza of Arcadia, first; Karen Uker of Long Beach, second; and Karen Steinman of Arcadia, third.

Georgene Prisser of El Cajon won the senior class with Joyce Rose of El Cajon second and Mary Louise Luque of National City third.

The aerial contest was won by Karen Uker. Dawnne Nanninza was second and Karen Steinman placed third.

The contest drew a large number of spectators. No doubt the event will be even better next year as it becomes better known and more girls enter.

## Parade Largest Best In Years

The many excellent and varied entries made this year's '49er parade the most successful to date. The different groups and individuals were well received by a fine crowd.

Lakeside demonstrated its appreciation for the work and effort of the paraders by presenting trophies in many different classes. Jack Schrade and Supervisor Dean Howell presented awards.

Grand Marshall Monte Hall, Parade Marshalls E. Earl Allen and Madeline Allen, and Division Marshalls Al Garcia, Bob Howell and Frank Bettencourt were given special trophies.

The Arabian class was won by Jean Harness, the '49er theme equestrian by Susan Gayle Thompson, parade horse open by Joan Hays, silver class by George Howell, best western man by Bud Oehl, best western woman by Jean Garcia.

Other awards were Bill Sherman, typical cowboy; Bernice Chambers, typical cowgirl; Buckskin Barron, most outstanding junior entry boy; most outstanding junior entry girl, Barbara Darnell; novelty class, Sy Robbins who rode a lot of bull; charro, Pete Martinez.

Horse drawn vehicle class was won by Tom LaMadrid with his replica of a stagecoach. The Mother Goose and Native Sons of the Golden West, Parlor No. 108, floats won in the float class.

## Kiwani-Annes Meet

At the first fall meeting of the Kiwani-Annes, new activities were planned with President Nellie Wilkinson officiating, last Monday evening.

The Linen Basket which has in the past brought in funds to give a scholarship to some worthy Grossmont student, is now being gathered and will be on display in Huffman's window shortly.

## Office Opens

Maude McClure, formerly with Griffith's Real Estate office is now in charge of the new Lakeside Office for Western Trails Realty at 313 So. Maine, Lakeside.

Mrs. McClure has repainted the building and has furnished it with attractive comfortable furniture. The attractive signs which will adorn the front of the building will lend a western touch to the entrance.

## Thousands View '49 Events This Year

Under the direction of Blossom Weston, chairman, the 1953 Lakeside Days of '49 was a huge success. Lakesiders who helped insure this success are a tired but satisfied bunch.

The parade was, by far, the best and biggest of any ever given in Lakeside. With four bands, floats, horse drawn vehicles and horsemen it took an hour and a half to pass any given point. It is estimated that over four thousand people crowded into Lakeside to witness the parade and, without exception, they were pleased. Events such as this are a great advertisement for Lakeside and the community should be proud to have had such a fine parade.

After the parade the Southern California majorette contest was held at the tennis courts. This was well attended by both participants and spectators. Participants came from as far as Los

## 600 Fed Beef At '49er Barbecue

Another of Lakeside's well known Barbecue's has come and gone and enjoyed by approximately 600 persons during the Days of '49. Lakeside's Farm Bureau arranged this year's barbecue and with a host of workers prepared an excellent dinner. Hart Dunham, center chairman saw to it that the beef was barbecued and served.

Assisting on the committee were: Mr. and Mrs. Dennis Wright, Mrs. Jerry Webb, Jackie Thompson, Jim Haptonstall, Mike Woolery, Mr. and Mrs. Maurice Smith and friends Mr. and Mrs. Tom Roundtree, Clarence and Clara Foster, Milton and Dorothy Parfet, Dorothy Lyons, Mr. and Mrs. Earnest Duncan and daughter. The entire Dunham family did more than their share of the work, including a young girl Joyce Adsit.

## Meeting Topic

An interesting subject will be brought up at the coming meeting of the Home Dept. Friday, Sept. 25, 10:00 a. m. in Scout Hut, Lakeside, when Mrs. Delphine W. Wilson, Home Advisor will bring this subject of "Weight Control" to those who attend.

A Potluck lunch will be served at noon. Women of the community who are interested are invited to come out.

Angeles and vicinity. It is hoped that this may be a yearly event which will become famous throughout Southern California. Gold Gulch was well attended throughout the two days of the event and the play on the booths was very good. At no time during the two days was there a crowd missing from Gold Gulch, showing that the people were well satisfied with the bargains they were given.

The entertainment given during the two day event was of very good quality and appreciated by a full house in the Memorial Building.

One of the major attractions was the old fashioned Country Store which had a line of people browsing through it continuously.

A popular place, particularly during the heat of the day, was the Last Chance Saloon. The atmosphere created and maintained was conducive to thoughts of the old-time saloon with the sawdust floor.

Although given too early this year, the most impressive event of the two days was the Bed Down Service and Chuck Wagon Feed. The food was gone long before the demand and many people had to go without their dinner but the impressive service given afterward made up for the loss of dinner. All seats were taken and many people were sitting on the ground around an open campfire to hear Tim Spencer lead in community singing and numbers put on by each of the local churches. An impressive non-denominational service was given, after which more musical numbers were provided.

Toward the end, after darkness began to fall, the service was beautiful. The large pine trees reflected an open camp fire. A covered wagon made an authentic back drop for the principals in the program.

Tim Spencer, himself, was impressed and desires to return next year with a bigger and better program.

It is still too early to get a complete financial return but a complete report will be given as soon as available.



Walter McAdams

ers instead of pressure, consequently, we are establishing Lakeside headquarters for their convenience.

They can visit the office headquarters at 110 South Maine Street at any time during the entire week of November 2nd, 1953 and voluntarily give their donations." Naturally, there are some who cannot visit headquarters, so staff workers will make personal calls upon those who cannot visit headquarters.

Mrs. Mabel Haptonstall, Assistant Chairman for the Lakeside Area has volunteered to devote the entire week of November 2nd in receiving the voluntary donations at the Main Street Headquarters in Lakeside. Her hours will be from 9:00 a. m. until 4:00 p. m. daily. The telephone is: Hobart 4-1094.

It is significant that the Lakeside Community Chest Campaign is appealing to the spirit of self-expression and individualism in this worthy endeavor. Mr. McAdams and his staff express explicit faith and confidence in the response destined to be created by this appeal to the civic pride and consciousness of all Lakesiders.

### Daylight Savings

Ends Sunday

Turn Clocks Back

1 Hour At 2 A. M.



# Fletcher Hills

By ETHEL A. STOUT

H6-6325

A coming feast for music lovers will be presented in Balboa Park Bowl when the fifth Piano Festival is held at 2:30 p. m. Sunday. Several hundred pianists will play under the direction of Dr. Earl Rosenberg. Students and professional musicians will play duets and duo numbers to include music by Bach, Chopin, Moussorgsky, Rachmaninoff and Morton Gould. Practically all music teachers in the San Diego area have students in this presentation, and several live in Fletcher Hills. Paul Clarke Stauffer is festival chairman.

There was a dinner held at the home of Jim and Iris Dillistin on Saturday evening, with guests Mr. and Mrs. Jack Dramis, the George Myricks, the C. J. Wolfes, the Mark Mullers, and Tom Largents. Later they were joined for dancing by the George Clarkes, the Richard Gleiforsts, and the Bruce Elliots, who brought the guests they were entertaining.

Warrant Officer and Mrs. Perry E. Hicks on Ferdinand Road had as houseguests for a week, his sister Mrs. James Daley and small daughter Debra, of Saboba Springs. During their stay, a surprise birthday party was given Mrs. Hicks by Major and Mrs. William Ryan with neighborhood friends in to congratulate the honoree. They were Messrs. and Mmes. A. L. Gaddy, Frank Tracy, Wallace Reed, William LaLiberte and Val Robbins.

Saturday evening, Mr. and Mrs. Hicks were guests of Capt. and Mrs. Daniel Linebaugh at Camp Pendleton.

On Monday their son DeWitt was sworn into the Naval Reserve at the Training Station, San Diego.

## VALLEY GUN CLUB

Sunday scores at Valley Gun Club are: TRAP, Paul Brenton, 85 out of 100; Tom Stufflebean, 46 out of 50; Paul Workman, 43 out of 50; Pat Farney 43, out of 50. SKEET, Frank Kemper, 100 out of 100; J. Benedict, 68 out of 75; James Field, 67 out of 75.

The Women's Association of Fletcher Hills Presbyterian Church will have a District Workshop with District Officers this evening at the Church. Mrs. Dugger, president of San Diego District Presbytery is in charge. Miss Gail Durbin of El Cajon Presbyterian Church will take part in the program, and Mrs. Edgar McReynolds will sing. All District people are invited. Unit 2 under the direction of Mrs. Lyle Harris, will serve refreshments.

The Fire Auxiliary held its regular meeting last Thursday at the home of Mrs. William Paine, 531 Garfield, with Mmes. Jerry Walsh, William Plummer, Daniel Griffin and William Reece present. Police duty jobs were discussed.

Mr. and Mrs. Harlan Driscoll entertained as week-end guests Mr. and Mrs. Stan Mather, formerly of San Diego, now residents of Sacramento.

The Robert P. Drydens of 276 Chatham, had a grand time camping on a vacation trip which included Reno and Virginia City, but they found rain and chilly weather at Lake Tahoe and snow in the mountains while low altitudes sizzled.

## MOVIES POPULAR

Saturday movies at F. H.

School are proving as popular this year as last, and the first matinee Saturday found an attendance of 461 children and adults to see the new Walt Disney film.

Mrs. Lyle Harris of Garfield St. invited a group of children on September 8, to her daughter Nancy's 7th birthday. Luncheon was served, and games with prizes were enjoyed by Billy Gay, Raymond Benson, Bradley Tidwell, Joy and Melody Pierce, Cheryl Linville, Carol Thomas, Cathy and Patty Harris.

Little William Mark Christensen has joined Frank, Cheryl and Susan as the newest member of the family. He arrived at La Mesa Hospital August 29, and weighed 7 pounds 1 ounce.

One of the no-host dinner parties at the Marine Officers Club on Tuesday evening included Messrs. and Mmes. Waldo E. Forrester, George Reed, Donald Newman, Robert Fetterly, B. A. Buffatt, Comdr. and Mrs. Robbs and Comdr. and Mrs. Robert A. Czerwony.

Mr. and Mrs. William Gleiforst gave a dinner in their home Friday evening for her parents, Mr. and Mrs. J. S. Lewis, of La Mesa. Other guests were Messrs. and Mmes. Jim Dillistin, Bruce Elliot, James Moore and Jack Horner.

Pack 31, Cub Scouts will hold its first meeting Friday night. There was a committee meeting on Monday, of last week, and a meeting for Den mothers on the 21st. Due to two session classes, it may be necessary to split all young Scouting groups. No definite working plans are as yet available for leaders and mothers. A tea was held on Wednesday for Cub's mothers, as a means of getting acquainted for the new year's work. On Friday night, the Charter will be presented and awards made.

Mrs. William Kea, daughter of Mrs. William LaLiberte, has gone to Palo Alto with her husband, who has returned from Korea, and will continue his studies in the university town.

Don Gellenfeldt, of 238 Broadway, left for Alaska two weeks ago, where he will establish the new TV station. He was formerly employed at Convair. His family plan to join him in the spring.

New home owners on Broadway are Mr. and Mrs. C. H. Burmester and their two children. After becoming established, they vacationed for a month in New York. Mr. Burmester is with the Arabian Oil Co.

Mr. and Mrs. Ralph Shaffer have been entertaining her cousin Ted Sibley and his friend Jim Harold, from San Antonio, Texas. The young men planned a few days sightseeing in Nevada before returning home.

The John F. Glenns had a patio supper Sunday evening with Mr. and Mrs. Frank Woster, of Rolando. The Glenns with three other couples attended Convair's dinner and dance at Del Mar on Saturday, stopping at the Eugene Fosters for cocktails.

Pvt. Jack Gould, Jr., son of Mr. and Mrs. Jack L. Gould, Sr., of Primrose Dr. is home on a 12 day leave with his wife, at his parent's home, before reporting

at Ft. Ord for assignment. He arrived Friday night from Camp San Luis Obispo.

## BOSTONIA BRIEFS

By Toy Musgrave  
H4-0288

Cub Scout Pack 152 will stage a Pet and Hobby show Sunday afternoon, Sept. 27, at 3:00 o'clock in the back yard of the Sam Spade residence, 701 North Molison. This will be the Cub's last outdoor event of the season. The entries for the pet show to date include banties, horses, dogs, cats, and a gopher snake. Ribbon awards will be presented for longest tail, largest head, most stripes, cutest face, smallest head, etc.

The ribbon awards will be presented at the regular monthly Pack meeting, October 2, Friday evening, at 7:30 p. m., at the Bostonia School Cafeteria. All new cubs from the Bostonia area, Magnolia school, and the La Cresta area are invited to attend the meetings as new Dens are being formed. "Indian Summer" is the October theme of Cub Pack 152, and Indian movies will be shown at the Pack meeting Friday.

Mrs. Dorothy Weiss, 1284 Sumner Avenue, is a new Den Mother, and is specializing in the ten year old group. All parents interested in having their sons become Cub Scouts please call the Cubmaster, Mr. Sam Spade, H4-7227. Many parents do not know that Pack 152 is composed of boys from the Magnolia School area, and the La Cresta area, as well as the Bostonia School area, and new Cubs are welcomed into Pack 152.

Joann Goodwin, Donna Goodwin, and Nadine Frank will sing at the 11 o'clock worship Sunday, Sept. 27, at the Bostonia Wesleyan Methodist Church. Nancy Carr will be the accordion soloist at the 11 o'clock Jr. Church service at Fellowship Hall, with Mrs. E. V. Perkins in charge. Donna Goodwin is in charge of the 6:45 p. m. Youth Service, Sunday. The Reverend E. V. Perkins will speak at the 7:30 p. m. worship on "The Challenge to Pray."

The Les Amies, the evening session of the El Cajon Women's Club, will meet Monday evening, October 5, at the residence of Mrs. T. W. Ferree, chairman, 234 Richfield.

## Time For Teeners

Nancy Becker  
H6-3624

The newness of school is finally worn off and now comes the real work, homework, tardy slips, and the carrying of loads of books. Just think you only have eight months and one week left before summer vacation. Think you'll hold out until then?

If you are planning on joining any of the school clubs now is the time to start getting your applications in.

### TEEN-AGE CLUB

The El Cajon Teen-age club is planning a raffle for October 31. Two horses with equipment will be won by some lucky ticket holders. Tickets can be purchased from members of the Teen-age Club.

The Teen-Age Club will hold a meeting this Tuesday night at the El Cajon Rotary Hall at 7:30.

The club will hold a dance in the future. Watch for more information about it soon.

### HELLO-HOP

Grossmont was really jumping last Saturday night when the Hello-Hop was held to welcome the students back to school. Listening to the music of Don Shields Band and the singing of Barbara Tuttle former Grossmont student were the following:

Ardith Botkins, Jim Robertson, Jan Caffall, Bob Uecker, Sue Crookson, Tom Johnson, Jody Crone, Dave Mecke, Bib Cunningham, Alan Larson, Diane Dennison, Jim Laughton, Marjorie Foreman, Mike Robinson, Pat Goodner, Kanrad Reinke, Janette Koenning, Don Graham, Nancy Becker, Curt Hardick, Chetta Harritt, Red Bird, Pinky Hoskins, Paul Weber, Judy Jones, Bill Hood, Sharon Kammerman, Dennie Vopat, Billie Sue Little, Phil Hauri, Susan McWilliams, Jack Steele, Derrellyn Norris, Tom Prendergast, Julia Timmons, Bill Beasley, Patsy Hale, Tom Keefe, Chris Scott, Phil Butler, Marilyn Johnson, Dick Vopat, Evelyn Daves, Harry Benter, Lynn Mockler, Dick Crawford, Bette Van Sickle, Pat Devlyn, Leah Helm, Tom George, Joy Macomber, Jerry Barnes, Faun Noble, Mary Kemp, Martha Motre, George Hayes, Charlene Vestergard, Bob Baker, Jill Levikow, Al Mitchell, Janet Miller, Mike Aling, Toni Thomas, Bill Almgren, Barbara Nelson, Don Shields, Paula Thomas, Jim Noel, and many many others.

WHAT HAVE YOU BEEN DOING Let's hear what you've been doing lately. Had a Party lately?

## Alpine PTA In First Meeting

The first meeting of the year for the Alpine PTA took place Thursday, September 17 in the new school auditorium. William Doerr, PTA president, presided and Mrs. Alice Klipp, program chairman, presented the program. Mrs. Klipp also presented a potted plant to the teachers on behalf of the PTA executive board.

Mrs. Haskins, of the Kindergarten, gave an interesting talk on the subject of Kindergarten and its relation to reading readiness. She was followed by Mrs. Setsu, principal of the old school and Mr. McGuinness, principal of the new school. Each spoke of the special interests pertaining to their school and introduced the teachers.

Mr. Brown also spoke of the new school, its ambitions and problems.

The sixth, seventh and eighth grades will run on the order of a junior high school and several extra-curricular activities are planned.

Mrs. Flavis Evenson and Mr. Metzgar, the choir and band instructors, were unable to attend as planned but the county coordinator was there and made a short talk in which he complimented Alpine on the new school.

The meeting was adjourned by Mr. Doerr and refreshments were served during the social hour by the hostesses, the executive board.

### DUSTER DANGER

JACKSON, Miss. — A crop-dusting pilot, Wayne Brown, of Stephenville, Tex., was released from a hospital here a week after his article, "I Fly With Death," appeared in a national magazine. Brown was treated for a broken leg. He also lost several teeth in the crash of his plane in a 40-acre Mississippi Delta cotton field.

Consumption of gasoline in 1952 rose to an all-time peak of 46.4 billion gallons.

If you would like to read your name in the paper let me know. All you have to do is call the number above.

WATERBURY, Conn. — Theoretically, the Waterbury National Bank is one place where depositors may fiddle around. Sixty-three violins were placed in the bank's vault for safe-keeping. They were part of the estate of the late Toffie Thomas, a music teacher, which the bank is administering.

Submarines, which have a crew complement of about 80 officers and men, do not carry doctors. All medical duties, including emergency operations, are carried out by the competent pharmacist mates.

### MACHINE AGE PROGRESS

ROCHESTER, N. Y. — Chopped cabbage, formerly packed by hand, can now be turned out at the rate of 120 cans a minute with a new machine developed by the Pfaunder Co. here. A machine generally used for cream soups and semi-liquids has been converted to handle chopped cabbage.

### GAIN AND LOSS

KANSAS CITY, Kan. — The H. R. Harts gained and lost at about the same time. While a son was born to the couple, some thief entered their car parked hurriedly at the Kansas City hospital and made off with a suitcase filled with clothing.


### Successor Wanted



Denise Darcel, actress with the accent, reigning Queen of the Advertising Essentials Show will abdicate when the Show opens in the Biltmore Hotel, New York on November 16. However, Tom Noble, Chairman of the Advertising Trades Institute, reveals that executives in graphic arts and display businesses all over the country are being asked to submit their votes to appoint a successor to Denise.

Display producers, photographers, premium marketers and other specialized advertising services and essentials are sending their votes to Mr. Noble at the offices of the Institute at 270 Park Avenue, New York 17.

Nearly 7,000 buyers attended the first show—held in New York in June. The Fall Show will feature the largest display of essential advertising materials ever seen in the United States.



# SAFEWAY

## AS ADVERTISED IN

### Family Circle

October Issue now on Sale — each 5c

WESSON OIL . . . . .	quart	64c
GALLON CAN \$2.29		
HEINZ SOUP . . . . .	can	18c
NO. 1 CAN CHICKEN SOUP		
PILLSBURY . . . . .	5 lb. bag	51c
FLOUR—10 LB. BAG 99c		
SUNNYBANK . . . . .	lb.	28c
MARGARINE—NEW SUNNYBANK—"JUST MADE" FLAVOR.		
SPRY . . . 3 lb. can	87c	
All Vegetable Shortening		
BISQUICK . . . box	41c	
40-oz. box Gold Medal Biscuit Flour—20-oz. box 27c.		

— SAFEWAY FINE MEATS —

## T BONE STEAKS lb 98c

AND CLUB STEAKS—TENDER AND DELICIOUS—CUT FROM BEEF GRADED "CHOICE" BY THE U. S. DEPT. OF AGRICULTURE

## ARMOURS HAMS lb 59c

ARMOUR'S STAR—WHOLE HAM OR SHANK HALF—BUTT HALF LB. 63c.

SIRLOIN STEAKS lb. 49c    BEEF LIVER . . lb. 45c

Gov. Graded "Choice" Beef    Sliced—Serve Liver and Bacon

— FRESH FRUITS AND VEGETABLES —

SEEDLESS GRAPES . . . . . 3 lbs. 25c

SWEET FINE FLAVOR—SELECTED QUALITY.

GREEN BEANS . . . . . lb. 12c

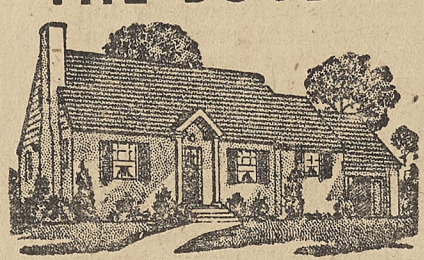
YOUNG TENDER KENTUCKY STRINGLESS.

YAMS . . . . . lb. 10c    PEPPERS . . . . . lb. 9c

U. S. No. 1 Grade—Porto Rican Variety.    Sweet Large Bell Peppers

PRICES BECOME EFFECTIVE THROUGH SUNDAY, SEPT. 27, 1953.

## THE BOYD REALTY CO.



FORACE L. BOYD  
Phone Hobart 4-1361

Agent for  
**Hartford Insurance**

REALTOR . . . 127 NORTH MAIN STREET . . . LAKESIDE

Research will mean Victory!

# 1953 POLIO FACTS

GAMMA GLOBULIN—obtained from human blood—protects for a few weeks. But it is in very short supply.

When POLIO is around, follow these PRECAUTIONS

1 Keep clean	3 Avoid new groups
2 Don't get fatigued	4 Don't get chilled

A VACCINE is not ready for 1953. But there is hope for the future.

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

## Corn Liquor

If your liquor's too red it will go to your head, better stick to that mountain dew.

Pete's got some fine corn squeezings. Ask for a fifth of Don Levy. That's straight corn whiskey, six years old. If you have never tasted corn, why not give it a try.

## Pete's Liquor Store

COR. BROADWAY & MAGNOLIA

# Seaside Gas

## QUALITEE ICE CREAM

Come in and get acquainted with—

Lillian & Pete    H4-8277    Bert & Jim